

CATEGORY 5 LEADERSHIP STRATEGIES

Harness the Power of Any Catastrophe to Create Your Lasting Legacy

Do you want to see real growth from year to year?

Are finances weighing heavily on your mind?

Are your teams in alignment and on board?

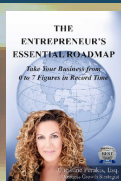
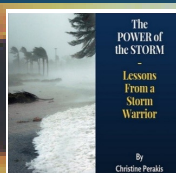
CHRISTINE PERAKIS

THE STORM WARRIOR



Challenges, setbacks, and storms are an inevitable and unavoidable part of doing business. Often those 'Category 5' encounters send businesses reeling, with few resources to recover. What does it take to weather any challenge and actually reach clear skies and calm seas?

Christine Perakis, Esq., has over two decades of experience as an entertainment attorney, business advisor, entrepreneur, executive coach, leadership development expert and corporate trainer. She has advised and worked closely with countless business owners and CEOs as well as senior executives. Christine is a business navigator, strategic growth specialist, and a licensed 100-ton boat captain, who has survived two cataclysmic Category 5 hurricanes and lived to talk about it. A former licensed EMT and mountain rescuer for many years, Christine's experiences both personally and professionally make her the perfect and unique choice to help professionals successfully navigate their unavoidable business storms and come out on the other side with clarity, actionable solutions, and exponential growth. Christine has written for USA Today and served as media liaison to The New York Times, The Washington Post, ABC, Bloomberg, and PBS. Her bestselling book *The Entrepreneur's Essential Roadmap: Take Your Business from 0 to 7 Figures in Record Time* is available globally through Amazon.com; her upcoming release is *The Power of the Storm: Lessons From a Storm Warrior*.



Christine speaks to: corporations and small businesses, senior leaders and executives, NPOs, professional businesspeople, trade associations, conferences, career and entrepreneurial groups, and more.

Speaking Topics for Keynotes, Seminars, Workshops, & Training

- **Category 5 Leadership** - We can prepare for the storms of life and business, successfully weathering those challenges to turn them into opportunities for growth and expansion.
- **Harness the Power of the Storm: Effectively Facing the Catastrophe AFTER the Catastrophe** - How do businesses prepare for the inevitable setbacks after the initial event?
- **Your Secret Weapon to Outpace Your Competition** - Discover, define, and integrate your core purpose in messaging, products, and services in order to create your lasting and unforgettable legacy.
- **Embrace the Mindset of Success** - Christine's multimedia workshop reveals the overlooked pieces of the puzzle that will effectively unify and ignite your team to align with your vision and co-create your legacy.
- **Maximize Your Potential** - Learn Christine's 7-tier system to escalate your productivity and ensure your ongoing success.

Additional topics available. Presentations are interactive. Speaking fees negotiable.

"Christine is an incredibly engaging, thoughtful, and knowledgeable presenter. She has facilitated dozens of sessions for the McDermott & Bull Executive Network, and our senior-level executive members have benefited from her wisdom. On top of that, Christine is an incredible listener - she has the ability to stay on-topic, all while addressing a variety of questions and needs. Christine has keynoted several of our events, and our members always walk away with important and applicable take-aways. I'm looking forward to partnering with Christine in the months and years to come!"
Matt Spooner, VP, Marketing, McDermott & Bull

"Christine offers thought-provoking insights drawn from the vast experiences of her entrepreneurial ventures and hundreds of clients, that actually changes the way that we think about our business. This allows us to get crystal clear about what kind of legacy we want to create. We generated a stronger Core Ideology to rally our team, following Christine's training!"
Ayinde Alakoye, Co-Founder, CEO, Nedl, Creator of the original iHeartRadio App

"When founders enter our program - they need direction for their long term company vision, their company culture, what type of leader they want to be, etc. From the very first presentation, we found Christine's '7 Crucial Steps to Get from Idea to Exit' workshop an indispensable tool to answer these questions and to kickstart each incoming class at our tech incubator. Christine gives an engaging, interactive experience loaded with actionable tools and takeaways. All entrepreneurs should use this immediately to accelerate their own road to massive success! Her continued mentorship of the companies following her presentations has been invaluable."
Heidi Hubbeling Leach, COO, Preccelerator, Director of Marketing, Stubbs Alderton, Markiles, LLP